

Live and Online classes are offered at Leon Lynch Learning Center and at JobLink.

Visit our website for more information:
careerdevelopmentchannel.org

live and online

Business Planning I

8wks

This is an introductory course in developing a business plan that requires no previous knowledge of the business planning process. This course will provide you with the ability to learn what is involved in developing a plan for a successful business. You will learn about an operational plan, personnel planning and finally a marketing and a financial plan. Prerequisites: None

Thursdays-January 12 to March 9 No Class: February 16
8am-10am or 4pm-6pm or 6pm-8pm
Location: Leon Lynch Instructor: Scott Williams

Business Planning II

8wks

This course allows the participant the opportunity to complete an initial draft of a business plan. The initial draft will include an operational plan, a management plan, a marketing plan, as well as a financial plan. The financial plan will include a comprehensive sales forecast, a profit and loss projection and a cash flow projection. Prerequisites: None

Thursdays-March 16 to May 4
8am-10am or 4pm-6pm or 6pm-8pm
Location: Leon Lynch Instructor: Scott Williams

Easy Guitar for Beginners

12wks

If learning to play the guitar has been a dream of yours then your dream is about to come true. Taught by three-time Chicago Music Award winner Eric Lambert, Easy Guitar for Beginners will teach you all the basic skills you need to know to begin playing your favorite songs. If you have any questions about how and what we'll learn, please email Eric at lambert130@gmail.com See you in class! Prerequisites: Own a guitar Love music!

Mondays- January 9 to April 3 No Class: January 16
11am-12pm or 3:15pm-4:15pm
Location: JobLink Instructor: Eric Lambert

How to Start and Run a Small Business

6wks

This is an introductory course that teaches the basics of starting any type of small business. This course will focus on licenses/permits, location, deductible expenses, insurance, record keeping and legal decisions. After you have taken this class, you will clearly understand what is required to start a small business. Prerequisites: None

Wednesdays-February 22 to March 29
8am-10am or 4pm-6pm or 6pm-8pm
Location: Leon Lynch Instructor: Scott Williams

MTM Prep

6wks

This six-week course will briefly touch on the procedures such as welding, machinery, tools, hydraulics, pumps, piping, print reading, and more. This class is for anyone who wants to improve their Ramsay score. Prerequisites: None

Tuesdays- January 17 to February 21
9am-12pm or 3pm-6pm
Location: Leon Lynch Instructor: Nick Nash

◆ Taking Stock In Your Life & Finances

6wks

The intention of this course is to introduce new-found confidence and understanding of the markets and how they may affect individuals in their financial growth and retirement. Students will learn to make financial decisions with clearer minds, based on probabilities of success and reduced risk. Students will learn to trade the stock market from very basic concepts to more advanced trading strategies. Students will also learn how to build strong lists of stock and mutual funds. Prerequisites: Computer available for viewing classes, in the comfort of the student home, if desired. Once registered for class, submit an email to tomcook1124@gmail.com, in order to be admitted into each live session.

Tuesdays-January 10 to February 14
10am-12pm or 4pm-6pm
Location: Online Instructor: William Thomas Cook II

Using Video on Social Media for Business

6wks

No matter which industry you are a part of or what type of business you operate, videos on social media can promote your business in a fresh and effective manner. Video content is one of the most popular mediums for business today-and for a good reason. It can be more engaging, more memorable and more popular among consumers than any other type of content. Spouses are welcome to attend at no charge. Prerequisites: None

Wednesdays-January 11 to February 15
8am-10am or 4pm-6pm or 6pm-8pm
Location: Leon Lynch Instructor: Zernul Shackelford